



## Fundraising Tips How to raise \$500 for your team

Five hundred dollars can seem like a daunting amount of money, especially at a time when it seems like everyone is looking for ways to cut back. We want to show you that it is still an attainable goal when broken down into a few smaller steps. Good luck and remember that every donation, no matter how small, can directly help to make a difference in the lives of patients and families with mitochondrial disease.

- \* **Customize your personal participant center** with a personal story. Hearing how your life or the life of your loved ones are supported by donations will make others more likely to support your cause.
- \* **Use your pledge card** to ask for donations from those close to you. Seeing your progress will keep you motivated and seeing the generosity of others will motivate more people to donate themselves.
- \* **Give yourself a donation!** Start with \$25
- \* **Send out an [ecard](#)** to 30 friends and family, asking for a minimum donation of \$20.
- \* **Check at work** to see if your company's human resource department to see if they offer matching gifts.
- \* **Ask your boss** for a company contribution of \$100.
- \* **Plan a fundraiser for mito!** Have a bake sale, car wash, or get as creative as you can! Charge friends admission for "tickets" to a stay-in movie night, have a potluck dinner where everyone brings an item of food and a \$10 donation. Ask local restaurants to donate 10% of the proceeds from one night. Contact [events@mitoaction.org](mailto:events@mitoaction.org) for help planning your fundraiser.
- \* **Brown bag it.** Bring your lunch or coffee from home for one week. Challenge 5 of your coworkers to do the same, and donate the savings.
- \* **Ask neighbors** to sponsor you (minimum donation of \$20 each)
- \* **Pay it forward.** Ask your friends and family to forward your [ecard](#) or the link to your Participant Center to their address book contacts, asking for a minimum donation of \$20.

- \* **Go local.** Now more than ever small businesses appreciate your loyalty. Ask them to support your cause through a donation (suggested minimum of \$50). Inquire about having cashiers at their store ask customers for a \$1 donation for MitoAction when they come to the register or allowing you to hang a poster. Contact [info@mitoaction.org](mailto:info@mitoaction.org) for posters or other materials.
  
- \* **Corporate Sponsorship.** Do you know of a business that would like to hang a banner at the walk or have thousands of people see their logo on our 2009 5K & Walk t-shirts? If so, tell them about the opportunity for [corporate sponsorship](#)!