



mito
ACTION

ENERGY WALK

Green Lakes State Park
Fayetteville, NY
September 20, 2020





mito
ACTION

ENERGY WALK 5K



Dear Supporter,

We are honored to invite you to participate in an outstanding day at the 2nd annual MitoAction Energy Walk & 5K - Syracuse on Sunday, Sept. 20, 2020 at Green Lakes State Park in Fayetteville, NY. Join us and be inspired by the strength, courage, and spirit of some spectacular individuals and their families.

For the past 15 years, MitoAction has been transforming the lives of families impacted by mitochondrial disease. Through one-on-one support, education, advocacy, weekly support calls and more, MitoAction supports the entire family throughout their journey. MitoAction's programs provide a lifeline for the families we serve and relief from the constant day-to-day challenges and fears they experience when dealing with mitochondrial disease. The world is currently getting a glimpse of what our families struggle with daily...fear. Fear of being exposed to life threatening illnesses, fear of isolation, fear of loss of access to needed medical supplies and even fear of dying. With MitoAction, families know they are not alone on this journey and that we are here for them every step of the way to guide and uplift them, even on their darkest days.

The MitoAction Energy Walk & 5K plays an important role in the financial success of the impactful programs and services MitoAction provides. This exciting event would not be possible without the generous support of individuals and organizations such as yours. We are extremely grateful and honored by the generosity of our community, volunteers and participants, who make this important day such a success.

With your support, we can continue to make a real difference in the lives of those affected by mitochondrial disease when they need it most.

For more information about the MitoAction Energy Walk & 5K - Syracuse or MitoAction, please contact Jeannie Freeman at (734) 552-8911 or jeannie@mitoaction.org.

Oh behalf of the families we serve, thank you for your consideration and we hope you will join us for an unforgettable day!

Sincerely,

Kira Mann
CEO



About MitoAction

For over 15 years, MitoAction has been transforming the lives of families affected by mitochondrial disease. Our mission is to improve the quality of life for children, adults and families living with mitochondrial disease through support, education, outreach, advocacy, clinical research initiatives and by granting wishes for children affected by mitochondrial disease.

Committed to making the largest impact possible, MitoAction serves individuals in the U.S. and around the world. In 2019, more than 1,000 individuals benefited from our Mito411 one-on-one support line, more than 350,000 visitors utilized our updated website resource, 9 college students who weren't sure how they were going to take on the financial burden of college received grants through our Matthew Harty Camper Fund Scholarship, hundreds of participants were supported through our weekly support calls, and our MitoAction Mobile App is helping hundreds of patients take control of their care.

The programs and services we offer continue to be a lifeline for families impacted by mitochondrial disease and they know with MitoAction, they will never be alone on this difficult journey. We continue to grow our services and during the last few years we have launched a powerful new MitoAction Mobile App to help families better manage the care of their loved ones along with their entire medical team, updated our website with expanded educational resources and produced new patient kits that provide a starting point for the newly diagnosed, helping them prioritize which questions to ask and what to do next.



15 YEARS
PROVIDING SUPPORT



73 MARCEL'S WAY
GRANTS ISSUED
SINCE 2016



350+ MITO KIDS
SENT TO
SUMMER CAMP
SINCE 2009

350K
WEBSITE VISITORS
ANNUALLY

MitoAction Partnership

MitoAction is dedicated to leveraging support from our strategic partnerships to help strengthen the patient community and improve the quality and access to care, and ensure that those affected by this rare disease have the day-to-day support they need. We invite you to become a partner with MitoAction and join our community of support.

Your partnership with MitoAction allows us to advance our mission of care, support and education for children and adults living with mitochondrial disease. With your help, we will continue to work on research, physician education, national advocacy, innovative programs to connect patients, and provide unwavering support for patients living with this incurable disease.

MitoAction Energy Walk & 5K - Syracuse

SPONSORSHIP OPPORTUNITIES

As a sponsor of this event, you will have the opportunity to engage with patients, caregivers, family members, and other members of the community served by your business.

\$5,000 PLATINUM SPONSOR

- *Opportunity to distribute product or materials to all participants visiting your on-site table*
 - *Ability to distribute product or materials to all participants in gift bags*
 - *Sponsor signage at check-in and on walk and run routes*
 - *Clickable link to your company website on event website*
 - *Logo inclusion on event website, all event related emails and social media campaigns*
 - *Logo inclusion on sponsor recognition signage at the event*
-

\$2,000 GOLD SPONSOR

- *Opportunity to distribute product or materials to all participants visiting your on-site table*
 - *Ability to distribute product or materials to all participants in gift bags*
 - *Sponsor signage on walk and run routes*
 - *Clickable link to your company website on event website*
 - *Logo inclusion on event website, all event related emails and social media campaigns*
 - *Logo inclusion on sponsor recognition signage at the event*
-

\$1,000 SILVER SPONSOR

- *Ability to distribute product or materials to all participants in gift bags*
 - *Logo inclusion on event website, all event related emails and social media campaigns*
 - *Logo inclusion on sponsor recognition signage at the event*
-

\$500 BRONZE SPONSOR

- *Ability to distribute product or materials to all participants in gift bags*
 - *Logo inclusion on sponsor recognition signage at the event*
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IN-KIND DONATION

Donate a food/beverage product or an item to be used in the raffles. For your support you will be acknowledged as follows:

- *Logo inclusion on sponsor recognition signage at the event*





Sponsorship Commitment Form

Company Name (As you would like it to appear on signage)

Contact Name and Title

Address

City, State, Zip

E-Mail and Phone Number

Sponsorship Levels

_____ PLATINUM SPONSOR\$5,000
_____ GOLD SPONSOR\$2,000
_____ SILVER SPONSOR\$1,000
_____ BRONZE SPONSOR\$500
_____ GENERAL DONATION\$_____
_____ IN-KIND DONATIONPRODUCT
Value of In-Kind Donation\$_____

Payment Information

_____ Check Enclosed For \$ _____
Make checks payable to MitoAction, P.O. Box 310, Novi, MI 48376 | Memo: Energy Walk - Syracuse

_____ Charge My Credit Card For \$ _____

Name on Card: _____
Visa / AMEX / MasterCard _____
Exp. Date _____ Security Code _____

Return sponsorship commitment to MitoAction with check or email with company logo (png or jpeg format) to
Jeannie Freeman at jeannie@mitoaction.org

